

## Case Study

# LONDON CITY Clean City Awards Scheme

Encourages individual programs

Integrates solutions into long-term contracts

## KEY ELEMENTS

### APPROACH

- Long-term objectives
- Competition to spur innovative ideas
- Recognition of both individual and group/collective efforts.
- Integration into supply chain contracts
- Recognition and awards

### POLLUTION TARGETED

- Food containers and film wraps
- Plastic bottles
- Plastic cups
- Plastic cutlery
- Plastic toothbrushes

For more Information, please see:  
Evening Standard *Anti plastic initiatives win big at the Clean City Awards*. Link:

<https://www.standard.co.uk/futurelondon/theplasticfreeproject/anti-single-use-plastic-clean-city-awards-a4356641.html>

The [Clean City Awards Scheme](#) pays tribute to institutions in London taking action to reduce their environmental impact. In its 25<sup>th</sup> year, there were 107 entries in 2019 from individuals and businesses. Recognition was shared by several businesses for efforts to cut their single-use plastic. The Bank of England's 'think before you drink' initiative cut single-use by 80%. Linklaters law firm was recognized for the elimination of over a million plastic cutlery sets over a two-year period.

The awards are intended to highlight how businesses are pushing the boundaries on environmental sustainability. The nominated organizations are committed to reducing plastic, improving recycling and keeping the streets clean. The goal is to make the area free of single-use plastics by harnessing the clear desire of city workers, residents and visitors to eliminate their use.

The City of London Corporation has devised a policy to eliminate unnecessary plastic waste and to limit its environmental impact. Disposable plastic cups and cutlery, cling film and plastic packaging will be the first 'unnecessary' items targeted. New procurement rules will ban the purchase of single-use plastics, unless alternatives either don't exist. In that case, the item ordered must be made up of at least 50% recycled plastic.

"By working together, we can all play our part in reducing the use of unnecessary plastic - shaping the environmental legacy we want to

Jeremy Simons, Chair of the City of London Corporation's Environmental Services